# **SARAH PILLA**

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#### PROFESSIONAL PROFILE & HIGHLIGHTS

Dynamic, Emmy-Award Winning Environment Journalist with a passion for storytelling and connecting with audiences. Environment and climate change are primary topics I cover in addition to stories focused on other passions of mine, which are lifestyle and entertainment. Regular fill-in anchor with Spectrum who is articulate, coachable, relatable, personable, and eager to contribute. Enthusiastic relationship-builder, creative collaborator, agile leader, and excellent communicator. Seeking new on-camera opportunities to host a morning show, personality-driven show, report or host on environment and climate change topics, lifestyle and environment climate blends, and lifestyle/entertainment stories.

#### **SKILLS**

Anchoring	Producing	Storytelling
Hosting	Reporting	Acting & Theater
Live Interviews	Spokesperson	Live TV Production
TV & Radio	Teleprompter	Ad-lib & Improv
Screenwriting	Video Shooting & Editing	Social Media

#### PROFESSIONAL EXPERIENCE

### Spectrum News 1 SoCal

Reporter & Anchor

Los Angeles, CA

September 2018 – Present

- Emmy Winner Best Environment News Story "Oceana Trash"
- Anchor both live and taped newscasts
- Host of the VES Awards (2020 & 2021)
- Correspondent on SN1's Lifestyle Program "SoCal Scene"
- Enterprise storytelling reporter
- Produced 400+ character-driven stories
- Responsible for every facet of production for each story
- Extensive live shot experience
- Part of 2021 and 2020 Election team

# Ignite Now Media

San Diego, CA

Host, "The American Dream" and "Lifestyles San Diego"

November 2017 – September 2018

- Conducted live interviews
- Researched real estate news and trends
- Responsible for pre-production & location scouting
- Served as point of communication between real estate partners, production crew, and special guests

# Blue Barn Creative

San Diego, CA

Scriptwriter

August 2017 – September 2018

- Wrote scripts and interview questions for various brands for promotional video content
- Served as liaison between client and agency

### iYoga Everyday

San Diego, CA

On-Camera Host & Yoga Instructor

June 2018 – September 2018

 Hosted and led yoga for an instructional videos series as well as a 200-hour online yoga teacher training certification program

# Tony Robbins

On-Camera Spokesperson

San Diego, CA

September 2017 – December 2017

 On-camera spokesperson for products including "Ultimate Edge", "Creating Lasting Change", "Ultimate Relationship Program", and "Mastering Influence"

# One America News Network

San Diego, CA

Anchor & Reporter

January 2015 – May 2017

- Anchored 1,000+ hours of live national and global news
- Political and Election Analyst for live event in-studio coverage
- Conducted live interviews, breaking news, produced, and wrote 300+ news packages and stories

## Ultra Racing Network

Los Angeles, CA

Los Angeles, CA

Host & Field Reporter

June 2014 – December 2015

- Host for URN's monthy recap show
- Field Reporter for ultra-cycling and ultra-running races around California
- Produced, wrote, and interviewed

E! Networks

Production Assistant

June 2014 – December 2014

- Part of a team of three producing episodes for season one of "Untold with Maria Menounos"
- Responsible for writing, researching, and creating press materials, pre-interviews, location scouting, assisting shoots, content and media organization

Live Award Show

Los Angeles, CA

Production Coordinator

January 2013 - August 2014

- Served as a liaison between live production truck tech crew and main show in-house production team
- Coordinated transportation, including the first-ever Kids' Choice Sports Awards for main/pre-show talent
- Worked closely with script department on revisions for show script and rehearsal schedule

#### **CERTIFICATIONS**

CorePower Yoga San Diego, CA

50 Hour Yoga Sculpt Teacher Certification 200 Hour Yoga Teaching Certification 2016 – Present 2015 – Present

**EDUCATION** 

California State University, Northridge

Northridge, CA

2011

Santa Monica College

Bachelor of Arts, Journalism

Santa Monica, CA

Associate of Arts, Liberal Studies

2009